

Roger Burgner

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Burgner Design Freelance / '12 – present

Miscellaneous projects and one offs: Victorian Alliance of San Francisco, Alembic LLC, OneWorld (see below).

Various Positions

San Francisco Department of Elections/February '21 – November '24

Working on and off for the Elections department in a several capacities. Projects have touched on many aspects of the elections process from outreach, to procedures on Election Day, to vote recording afterwards. Positions have included:

- Field Election Deputy, in four elections
- Field Tech as organized by Travis Lester of Dominion Voting Systems
- Poll Worker Training Equipment Lab class monitor, on several occasions
- Outreach Materials Deliveries, October '22, organized by Tiff Lee
- Deputy Clerk / Ballot Processing, including vote recording machine (in the cool room)
- 1% Auditor

Production Manager and Production Coordinator

OneWorld Communications/April '03 – present (mostly full time, though lately as an independent contractor, per project)

Provide a fluid path from design to output for graphic design and art production for all print and online outputs; assemble production timelines, process initial design layouts from graphic designers, incorporating text and graphic changes as necessary, and finalize materials for print, web, and other media; oversee all trafficking to media outlets; serve as webmaster for OneWorldSF.com. Develop relationships with vendors (ie printers, coders), arrange estimates for outsourced projects, review and sign-off invoices.

Collaborate closely with customers and vendors to keep projects on track and resolve technical issues. Various roles in focus groups, from greeting participants to recording audio and video, to coordinating with the transcriber. 508 compliance for government/accessible documents. Light IT work.

Project Highlights

- Prepared a monthly e-newsletter for USAID's Saving Lives at Birth program; assembled this information-heavy piece from written copy, and developed photos and artwork
- Responsible for design and graphics production for \$7.8 million integrated multi-cultural marketing program for California Phones campaign, '09 to '13
- Production manager for the \$2.3 million USDA Hungry Pests campaign, oversaw all trafficking and ensured media were ready for print and broadcast
- Supervised the coding and transmission process of all online ads, directed traffic for the radio aspect of the California Employment Development Department (EDD) "Click into Place!" online and radio public education campaign

Selected Projects

- California Public Utilities Commission
- California Coastal Commission
- California Employment Development Department
- California Metropolitan Transportation Commission/Bay Area Toll Authority
- US Department of Agriculture (Forest Services and Saving Lives at Birth)
- US Department of Veterans Affairs
- US General Services Administration
- US Agency for International Development/Saving Lives at Birth
- iPass
- Saybrook University
- San Francisco and San Jose District Attorney Offices
- Palo Alto Regional Water Quality Control Plant
- Red Cross Bay Area

Software Skills

- Adobe Creative Cloud package (esp. InDesign, Photoshop, Illustrator)
- MS Office (esp. Word, PowerPoint, Outlook, Excel)
- Constant Contact email marketing
- Wix website design platform, Porkbun registration
- Various cloud apps (Google Apps and Drive, Dropbox, Box)
- Zoho email

Education

San Francisco State University '94, BA Industrial Arts

Ongoing Education

- Several one and two day introduction intensive courses through Bay Area Video Coalition (BAVC): Social Media Marketing, SEO, Responsive Design, WordPress Intro, others
- Lynda/LinkedIn courses including Project Management for Creative Projects, and Project Coordination
- SFSU Extended Education
- City College of San Francisco